

Fortuitous Union Expands Distribution to Chicago
Rolling Fork Distillery releases inaugural batch
of a unique rum-rye blended distilled spirits specialty

FOR IMMEDIATE RELEASE

Crestwood, Ky., January 26, 2018—Rolling Fork Spirits has released Batch No. 1 of Fortuitous Union—the company’s inaugural brand—today in the Chicago area market. Batch No.1 (1,600 bottles total) is the result of a blending of Kentucky bourbon barrel-finished 12-year-old Trinidad rum and cask-strength rye whiskey.

“There’s nothing quite like Fortuitous Union’s flavorful and unique taste,” said Turner Wathen, co-founder of Fortuitous Union. Wathen is a member of a historic Kentucky Bourbon distilling family. “We were able to marry two delicious spirits—rum and rye—together to create something unlike anything on the market today.”

Fortuitous Union is now available through Burke Beverages, and will be sold at retailers and bars throughout the Chicago area. Rolling Fork Spirits, based in Crestwood, Ky., released their first allotment of Fortuitous Union in December 2017 in Louisville Ky., where it received multiple positive reviews. Several Louisville retailers sold out their supply within days.

“We’re looking forward to the rare complexity and flavorful depth of Fortuitous Union coming to the fantastic cocktail scene in Chicago,” said Jordan Morris, co-founder of Fortuitous Union, and whiskey writer and enthusiast. “It’s best enjoyed neat, but substitutes beautifully for whiskey in classic cocktails like the Manhattan and Old Fashioned.”

About Fortuitous Union

Founders and friends Jordan Morris and Turner Wathen have spent a decade creating spirits. The duo got way more than they bargained for when their 12-year-old Trinidad rum—finished in Kentucky bourbon barrels—was accidentally mixed with barrel-proof rye whiskey. Luckily, the outcome was fortuitous, to say the least.

Batch No.1 of Fortuitous Union, an accidental blend of 12-year-old Trinidad rum (with no additives) and 5-year-old rye whiskey, promises to be one of the most unique and flavorful spirits on the market. The rare, specialty spirit combines the finest qualities of rum with the trusted edge of a barrel-proof rye whiskey.

Batch No. 1 information

Release date: December 2017
Total bottles: 1650

Proof: 103 ABV: 51.5%

Tasting notes

Appearance: Honey amber
Aromatics: Butterscotch, cinnamon, clove and coffee
Palate: Seasoned oak, vanilla, maple syrup and citrus
Finish: Toasted almond, vanilla, seasoned oak and tea leaves

Find Fortuitous Union online:

Website: fortuitousunion.com
Facebook: facebook.com/fortuitousunion
Instagram: @fortuitousunion

About Rolling Fork Spirits

Craft spirit makers Rolling Fork Spirits focuses on unique flavored drinks for the discerning whiskey and rum enthusiasts. Fortuitous Union Batch No.1 is Rolling Fork's inaugural product. The company plans to launch additional batches and brands in the coming year.

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If you represent a bar or retailer interested in carrying Fortuitous Union, reach out to one of the following distributors:

Chicago
Burke Beverage Inc.
(708) 688-2000

Kentucky
River City Distributing
(502) 933-0423

If you represent a bar or retailer outside these areas, please contact your local distributor to request Fortuitous Union.

High-resolution photos and product one sheet available at fortuitousunion.com.



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